



## Marie Salerno

Chair & Co-Founder, National Parks of New York Harbor Conservancy

Ms. Salerno has held leadership roles at New York City's cultural, literary, and educational institutions for over four decades. She has created strategic development, marketing and fundraising campaigns and produced major celebrations.

Throughout her career, Ms. Salerno has forged alliances in both the public and private sectors to better serve diverse communities. Prior to incubating and founding the Harbor Conservancy, she was the first campaign finance director for the successful 2001 campaign of Betsy Gotbaum for New York City Public Advocate.

Ms. Salerno is the former president of NYC 100, the public-private centenary celebration of the City of New York commemorating the consolidation of New York's five boroughs into Greater New York in 1898. She led a consortium of over 200 entities, producing and specially arranging hundreds of programs and events that illuminated the city's rich heritage.

Ms. Salerno was vice president of public affairs at the New York Public Library charged with creating its centennial celebration, the platform for launching a \$500 million capital drive. Prior to NYPL, she was managing director of Thirteen/WNET.

Ms. Salerno is a member of the board of the Conservation Trust of Puerto Rico, appointed in 2013 by the Secretary of Interior.