



Travis Noyes

Mr. Noyes is the chief marketing officer for the New York Wheel and Empire Outlets— a \$1 billion redevelopment of the North Shore of Staten Island, which will include the world's largest observation wheel, New York City's first premium outlet center, a hotel and a five-acre green roof.

Mr. Noyes previously served in the capacities of chief operating officer and senior vice president, Sales and Marketing for New York Water Taxi, Circle Line Downtown and Water Taxi Beach. He serves as the chairman of the Lower Manhattan Marketing Association and the Destination St. George Alliance.

Mr. Noyes also serves on the boards of Snug Harbor Botanical Garden and Cultural Center, NYC & Company and Big Apple Greeter.