



Michael Greenspon
Treasurer

Mr. Greenspon is the Global Head of NYT Licensing & Print Innovation for The New York Times. As the Global Head of NYT Licensing (formerly called the News Services Division), he is responsible for The Times' global licensing strategy and businesses. He leads a division with a large portfolio of revenue-generating products and services, as well as the editorial and business staff that support those businesses.

As Global Head of Print Innovation, Mr. Greenspon is the business lead for the ongoing evolution of The New York Times print newspaper. Before his role in Print Innovation, Mr. Greenspon helped lead The Times' global expansion as the New York lead for international strategy. He also oversaw the company's foreign-language operations. Mr. Greenspon joined The New York Times Company in advertising sales at The Boston Globe. Before his time at the Globe, Mr. Greenspon held several positions at The Washington Post, including general assignment business reporter, assistant plant manager and financial planner. Prior to his newspaper career, he worked on national security policy at the Department of Defense.

Mr. Greenspon is on the executive committee of the board of SIP-IAPA, a press association serving the Americas, and sits on the boards of the New York News Publishers Association and the International Center for Journalists. Mr. Greenspon holds a law degree from Georgetown University Law Center and a B.A. from Kenyon College. He is married with two children.